

## Between Sea and Lagoon, Venice Hosts the World Marinas Conference Venice, Italy | 15-17 October 2025

The World Marinas Conference organized in collaboration with ICOMIA (International Council of Marine Industries Associations, the global organization of the nautical industries based in London) will be held from 15 to 17 October 2025. The city of Venice, important crossroads of navigation from all over the world, a place where tradition and innovation have always met, will host the event at the Venezia Certosa Marina, in the precious setting of the Certosa Island, between the sea and the lagoon.

The event brings together professionals and experts, technical operators, stakeholders and media of the marina and nautical industry from all over the world. An important occasion during which it will be possible not only to learn about the different realities, the modus operandi and the business models that operate at an international level, but also to delve into the relevant issues for the entire supply chain, the opportunities and emerging innovations (artificial intelligence, ecological transition, sustainability, market changes), the problems and future prospects for the sector.

Among the relevant topics of the debate will be the relaunch of urban waterfronts, the introduction of artificial intelligence in services, the use of management software connected to IoT sensors, the distribution of new fuels, advanced dry storage techniques and new methodologies to improve environmental sustainability.

The importance of the event, which confirms the vocation and competitiveness of Venice also in the field of sustainable and congress tourism, has seen a fruitful collaboration between public institutions and private operators in attracting large international events on the strategic themes of the territory, as also reiterated by Simone Venturini – Councilor for Tourism, Work and Economic Development of the Municipality of Venice – on various occasions of presentation of the event.

Recreational boating, which combines the themes of tourist reception with the management of strategic coastal infrastructures, such as tourist ports, is in fact a productive sector of excellence that generates an extraordinary induced effect. Venice's historic vocation for the shipbuilding, services and equipment supply chain for recreational boating has been the subject of an important relaunch implemented by the Municipal Administration through the Boat Show. The World Conference of Tourist Ports is part of the process of promoting high-impact quality tourism on the entire lagoon territory in the process of qualification,



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deseasonalization and delocalization of tourist flows.

The event has obtained the patronage of the Ministry of Infrastructure and Transport, the Ministry of Tourism, the Veneto Region, the Municipality of Venice, the Port System Authority of the Northern Adriatic Sea and the collaboration of the Marco Polo International Airport of Venice managed by the SAVE group, Confindustria Nautica, Assomarinas, Confindustria Veneto Est, the Venice Boat Show managed by Vela Spa and the ICE-Agency for the promotion abroad and the internationalization of Italian companies (ITA, Italian Trade Agency), together with numerous sponsors specialized in the sector who will also support the event with their image.

## **Organizing Secretariat**

ICOMIA World Marinas Conference 2025 Certosa Island, Venice iwmc25@ventodivenezia.it

## **More Information**

https://www.veneziacertosamarina.it/it/icomia-world-marinas-conference-2025/https://www.worldmarinasconference.com/